



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

**Contract # 47320**  
Schedule Dates 08/13/12-08/19/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Order #4956 8/13-8/19 TV SCHED (27131)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name  
Phone/Fax  
CPE 4956  
Account Types Local/Political Candidate Agency  
Billing Type Standard  
Comments

Date Entered 08/08/12  
Last Modified 08/10/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,845.00  
Net Total \$78,455.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Aug. 2012 116 \$92,300.00  
Grand Total: 116 \$92,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	6:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/8/12
2.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	7A- Today Show	2	2	2	2	2				10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/8/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	10A- Today Show	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
6.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
7.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
8.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12:57P- Days of our Lives	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
9.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	2P- DOCTORS	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
10.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	3P- 3:30P (ET)	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
11.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
12.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4P- 7 News at 4	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
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Multi Media Services Corp  
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Alexandria, VA 22314

**Contract #** 4/520  
**Schedule Dates** 08/13/12-08/19/12  
**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Order #4956 8/13-8/19 TV SCHED (27131)  
**Salesperson** Shebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** 4956  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/08/12  
**Last Modified** 08/10/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,845.00  
**Net Total** \$78,455.00  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
Aug. 2012  
Grand Total: 116 \$92,300.00

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13.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/8/12
14.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		8/8/12
15.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:29P- 7 News at 5	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/8/12
16.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:58P- 7 News at 6	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/8/12
17.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	10:59P- 7 News at 11 PM	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/8/12
18.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		8/8/12
19.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
20.0	Revised Line / SPOT	08/18/12-08/18/12	1	:30	7A- Today Show	1						X					WHDH Boston (WHDH)		8/8/12
20.1	Revised Line / SPOT	08/18/12-08/18/12	1	:30	7A- TODAY SHOW SATURDAY	1						X					WHDH Boston (WHDH)		8/8/12
20.2	Normal Line / SPOT	08/18/12-08/18/12	1	:30	7A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
21.0	Revised Line / SPOT	08/18/12-08/18/12	1	:30	8A- Today Show	1						X					WHDH Boston (WHDH)		8/8/12
21.1	Revised Line / SPOT	08/18/12-08/18/12	1	:30	8A- TODAY SHOW SATURDAY	1						X					WHDH Boston (WHDH)		8/8/12

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**CONTRACT # 4/320**  
Schedule Dates 08/13/12-08/19/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Order #4956 8/13-8/19 TV SCHED (27131)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name  
Phone/Fax /  
CPE 4956  
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Billing Type Standard  
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21.2	Normal Line / SPOT	08/18/12-08/18/12	1	:30	8A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
22.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		8/8/12
23.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	6P- 7 News at 6	1						X		1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/8/12
24.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	7P- Access Hollywood Sat	1						X		1	\$650.00	\$650.00	WHDH Boston (WHDH)		8/8/12
25.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		8/8/12
26.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	7:58A- TODAY SHOW-SUNDAY	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
27.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/8/12
28.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	6P- 7 News at 6	1							X	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/8/12
29.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	11:25P- 7 SPORTS XTRA	1							X	1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/8/12
30.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	5:58A- 7 News Today in New England	1							X	1	\$250.00	\$250.00	WHDH Boston (WHDH)		8/10/12

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